

134th VFDA ANNUAL CONVENTION

JUNE 12-15, 2022

MARRIOTT VIRGINIA BEACH OCEANFRONT

VFDA.NET

THE HOTEL

Marriott Resort Virginia Beach Oceanfront is located just off the north end of the famous Virginia Beach boardwalk and is a part of The Cavalier Resort, with The Historic Cavalier Hotel and its famed Tarnished Truth Distillery and SeaHill Spa just across the street. Enjoy exceptional amenities including adjacent indoor/outdoor swimming pools, a large 24-hour fitness center and spacious landscaped grounds with bocce ball, fire pits and terraces. Relax in the modern luxury of our hotel's 305 guest rooms and suites, all with sweeping ocean views. Treat yourself to the rooftop wok station and sushi bar at Orion's Roof, or enjoy the salty sea air and scratch cooking with a priority on healthy, mindful eating at Tulu Seaside Bar & Grill. With over 25,000 square feet of event space, including the largest ballroom in Virginia Beach, our oceanfront resort hotel is ideal for meetings, retreats, and unforgettable beach weddings. Whether visiting for business or pleasure, we look forward to welcoming you.

A MESSAGE FROM THE PRESIDENT

Welcome all VFDA and VFSA Members and Guests,

On behalf of the Board of Directors, I am thoroughly excited to invite you to the 134th Virginia Funeral Directors Association Annual Convention! This year's convention returns to its old format and begins on June 12th and concludes on June 15th! We have a jam packed line up of Continuing Education presenters who are leading experts in their fields. Additionally, the board has placed great emphasis on concluding our meetings daily around the noon hour, to give you, the member, the chance to spend the afternoons with your family.

The Marriott Virginia Beach Oceanfront is a facility like none other! As a part of the historic Cavalier property, you will have access to all that the Cavalier has to offer! 3-Star Dining, Meeting rooms with State of the Art Technology, and event spaces that offer everything from small intimate gatherings, to large group events such as ours. Guests of the hotel will leave this convention with memories to last a life time!

If you are a member of the Virginia Funeral Sales Association, I encourage you to take full advantage of all the opportunities for face to face interaction with those in attendance. Again this year, the VFSA has graciously offered to sponsor the nightly Hospitality Suite, located on the hotel lawn, adjacent to the beach, ground level bar, and pool areas. The night time gathering gives vendors and funeral directors ample time for fellowship and networking. If you are a vendor and have not yet joined the VFSA, I encourage you to join ahead of the convention to take advantage of the registration discount and sponsorship opportunities available!

As you review this brochure, please take time and read each page carefully. We have our schedule of events, which details the daily CEUs, along with the additional afternoon and evening events. The President's Welcome Dinner is Sunday Evening and our Awards Banquet and Officer Inductions returns to Tuesday evening, and we encourage those being inducted to invite friends and family. It will a memorable night for all who are involved!

Amber and I, along with the VFDA Staff are very excited for the 134th Annual Convention! If you have any questions, please feel free to reach out to the association! We look forward to seeing you in Virginia Beach from June 12-15th!!!!

Thanks,

Jay McIntyre, President



CONVENTION REGISTRATION

To register, just complete the event registration form online, [CLICK HERE](#). If you have any questions, please contact the VFDA by email at communications@vfda.net or by phone at 804.264.0505.

Cancellation Policy: Full registration refunds will be given provided cancellation is received via email by June 03, 2022. No refunds will be given after 5 p.m. June 03, 2022.

*Registrations after June 03, 2022 are subject to a late registration fee.

RESERVATIONS

Book your rooms by Tuesday, May 10, 2022 to receive a discounted room rate. [BOOK ONLINE](#) or by calling the Marriott Virginia Beach Oceanfront at 757.937.4200. Individual attendees must identify themselves as a member of the Virginia Funeral Directors Association in order to receive these special rates.

REGISTRATION TYPE	PRICE
VFDA/VFSA Member	\$595
VFDA/VFSA Non-Member	\$695
VFDA Member Single-Day	\$295
Aftercare 101 Class	\$295
Meals Only or Spouses Fee	\$125
Banquet Only	\$75

VFDA FOUNDATION 50/50 RAFFLE

Help support the VFDA Foundation by purchasing a 50/50 raffle ticket. The Foundation engages business and community partners in the support of professionals and students currently in or entering the funeral service profession through education, advocacy and leadership development. By doing this, the Foundation will help to eliminate barriers to opportunities by helping people to reach their full potential. The money raised will help support the Foundation's scholarship fund! Tickets may be purchased at the 134th Annual VFDA Convention.

SPONSORSHIP OPPORTUNITIES

Diamond Level \$10,000+

5 complimentary Registrations, Listing on Website and Convention Brochure, Digital Recognition during all meetings, and 5 Minute PowerPoint Session between Convention Meetings.

Available Sponsorships
 • **Parking Sponsorship**

Platinum Level \$7,000 – \$9,999

4 complimentary Registrations, Listing on Website and Convention Brochure, Digital Recognition during all meetings, 5 Minute PowerPoint Session between Convention Meetings.

Current Sponsors
 • **Service Corporation International – VFDA Annual Banquet and Awards Dinner**

Gold Level \$5,000 – \$6,999

3 complimentary Registrations, Listing on Website and Convention Brochure, Digital Recognition during all meetings, 5 Minute PowerPoint Session between Convention Meetings.

Current Sponsors
 • **Wilbert's of Virginia – Sunday Continuing Education**
 • **Federated Insurance – Sunday, Monday, Tuesday Breakfasts**

Available Sponsorships
 • **Monday and Tuesday Continuing Education Hours (\$5,000 Per Day)**

Silver Level \$3,000 – \$4,999

1 complimentary Registration, Listing on Website and Convention Brochure, Digital Recognition during all meetings.

Current Sponsors
 • **ASD – Room Key Sponsor**

Available Silver Sponsorships
 • **VFDA Specific Wifi Network (\$3500)**
 • **Hors D'Oeuvres during Banquet Social Hour (\$3500)**

Bronze Level \$1,000 – \$2,999

Listing on Website and Convention Brochure, Digital Recognition during all meetings.

Current Sponsors
 • **National Funeral Directors Association – Social Hour of the Annual Banquet and Awards Dinner**
 • **Principle Advantage – Social Hour – 2022 Presidents Welcome Dinner**
 • **Treasured Memories – Convention Schedule Page Sponsor**

Available Sponsorships
 • **Daily Coffee Sleeves (\$1,000 Day, or \$2,500 For All Three Days)**
 • **Daily Agenda Page Sponsorship in Brochure (\$1,000)**

Partner Sponsorship \$500 – \$999

Listing on Website and Convention Brochure, Digital Recognition during all meetings.

• **Regulatory Support Services – 2022 VFDA Annual Convention Name Badges**

Friends of the VFDA \$250-\$499

Listing on Website and Convention Brochure, digital recognition during all meetings.

THANK YOU TO OUR SPONSORS

Diamond Level \$10,000+

Platinum Level \$7000 – \$ 9,999



Gold Level \$5,000 – \$6,999

Silver Level \$3,000 – \$4,999



Bronze Level \$1,000 – \$2,999

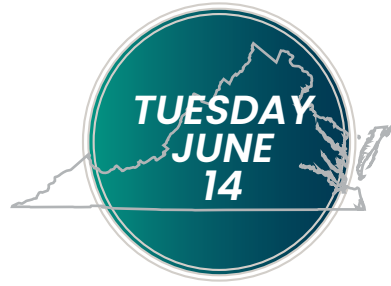


Partner Sponsorship \$500 – \$999

Friends of the VFDA \$250 – \$499

**** Please submit your electronic company logo to communications@vfda.net**

CONVENTION SCHEDULE – SPONSORED BY:



7:30 AM Continental Breakfast
Sponsored by Federated Insurance

8:00–9:45 AM Reconstructive and Embalming Techniques,
Dominick Astorino
2.0 Hours

9:45–10:45 AM Soft Tissue Repair
Dominick Astorino
1.0 Hours

Daily Continuing Education
Sponsored by Richards-
Wilbert

12:00–3:00 PM Grief Institute, Aftercare 101
Linda Fell and Lin Findlay
3.0 Hours
(Additional Fee, Not Included
in Registration)

3:00 PM Service of Remembrance
Business Attire

6:00 PM Social Hour
Sponsored by Principle
Advantage

7:00 PM Presidents Welcome Dinner
Sponsored by VFDA District
Associations

9:00 PM VFSA Hospitality Suite Opens

7:30 AM Continental Breakfast
Sponsored by Federated
Insurance

8:00–9:00 AM CJD Foundation
Lori Nusbaum
1.0 Hours

9:00–9:15 AM Vendor Spotlight

9:15–11:15 AM Grief Institute, How to
Mitigate Burnout
Linda Fell and Lin Findlay
2.0 Hours

10:00 AM VFDA Spouses Brunch I
Hosted by Amber McIntyre

11:15–11:30 AM Vendor Spotlight

11:30 AM –
12:30 PM Dr. Rick Snow,
Forensic Anthropologist, The
Tri-State Crematory Incident
1.0 Hours

Monday Continuing
Education Sponsorship(s)
Available

12:30–5:30 PM Afternoon by the Beach

5:30 PM Dinner with Vendors

9:00 PM VFSA Hospitality Suite Opens

7:30 AM Buffet Breakfast
Sponsored by Federated
Insurance

8:00–10:00 AM VFDA Annual Business Meeting
2.0 Hours

10:00–10:15 AM Vendor Spotlight

10:15–11:15 AM Federated Insurance
Key Employee Retention
Hunter McHugh and
Manuel Vazquez-Ederra
1.0 Hours

11:15–11:30 AM Vendor Spotlight

11:30 AM –
12:30 PM Alkaline Hydrolysis
Samantha Sieber
Bio-Response Solutions
1.0 Hours

Tuesday Continuing
Education Sponsorship(s)
Available

12:30–5:30 PM Afternoon by the Beach

6:00 PM Social Hour
Sponsored by National
Funeral Directors Association

7:00 PM Annual Banquet and
Awards Ceremony
Sponsored by Service
Corporation International

9:00 PM VFSA Hospitality Suite Opens

9:00 AM Virginia Funeral Directors
Association Board of
Directors Meeting

CONVENTION SPEAKERS



DOMINICK ASTORINO

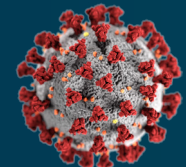
The most important question that a grieving family asks is “Can we see her?” Astorino examines the basic history of restorative art, and how it is relevant to embalmers today. Participants will explore how the cultural shift in the United States has affected restorative art education and practices, and how its continued relevance is important to our society and profession.

Mr. Dominick J. Astorino, CFSP, MBIE is the restorative art instructor in the mortuary science program at Wayne State University, where he lectures weekly and oversees the restorative art lab. A proponent of education, Dominick holds degrees in cellular biology and mortuary science and is a member of the Michigan Funeral Directors Association, National Funeral Directors Association, British Institute of Embalmers and the Academy of Professional Funeral Service Practice



LYNDA CHELDELIN FELL

Lynda Cheldelin Fell is founding partner of the International Grief Institute and international bestselling author of over 35 books including the award winning Grief Diaries series. A former firefighter/EMT and bereaved mother, Cheldelin Fell has a background in trauma, grief, and holds a national certification in critical incident stress management. A popular keynote speaker and educator, she is a member of the continuing education faculty at Whatcom Community College where she teaches classes on resilience, managing grief in the workplace, and compassion fatigue. To research grief’s impact on society, she has interviewed people around the world including societal figures such as Martin Luther King’s daughter, and Heaven is For Real’s Pastor Todd Burpo. She has earned seven national literary awards and six national advocacy award nominations for her work.



COVID-19 CONTINGENCY PLAN

If the state changes COVID-19 restrictions that would affect the attendance of the 134rd Annual Convention, the event will be held virtually. The VFDA will send additional information if there is a change. The Convention is in-person as of the publication of this document.

CONVENTION SPEAKERS



LIN FINDLAY

Aftercare expert Lin Findlay is managing partner of the International Grief Institute and founder of The Grief Cruises™ who has worked with grieving families for over 30 years. After losing her daughter in 1989, she started a resource and referral service for families that grew into providing personalized aftercare solutions for funeral homes across the nation. To date, Lin has created, facilitated, and coordinated hundreds of workshops, services, and support groups, and supported over 158,000 people on behalf of funeral homes across North America. A Christian lay counselor, Linda's highest honor is to enter people's lives and help make a difference.



LORI NUSBAUM

As Program Director of the CJD Foundation, Lori leads the administrative operations of the Akron office, coordinating day-to-day activities. She supports families through the HelpLine, facilitates family workshops, organizes grand rounds through the CJD Foundation Medical Education Program, and supports the advocacy program and funeral education program. Lori co-manages the CJD Foundation annual conference, including the agenda, venue, registration, media, and logistics processes. She also works with families on family fundraisers, Strides for CJD, and research grant program.

Lori has represented the CJD Foundation at the International Prion 2012 (Netherlands), Prion 2015 (Colorado), Prion 2017 (Edinburgh), and Prion 2018 (Santiago de Compostela) conferences. She is a member of the CJD International Support Alliance, which collaborates to refer families to experts and resources in the member countries, and to raise awareness worldwide.

Lori joined the Creutzfeldt-Jakob Disease Foundation (CJDF) in 2010. Previously, she was Program Director for Older Adults at the Shaw JCC in Akron, Ohio. Before moving to Akron, Lori worked at Carnegie Mellon University in her hometown of Pittsburgh.



DANIELLE JORDAN

Ms. Jordan has been with the Prion Center for nineteen years and has risen through the ranks of Technician and Assistant Tissue Coordinator. She continued her growth with the Center and became an Autopsy Case Coordinator, a position she held for over a decade. During this time, she received her certification as a Grief Counselor as well as studying psychology at Case Western Reserve University. Due to her diligence and dedication to serving the NPDPC and families, she was promoted to the Autopsy Program Manager where she collaborates with the CJD Foundation, implements surveillance objectives mandated by the Centers for Disease Control and Prevention (CDC) along with partnering with mortuary professionals and local/state Departments of Health's to expand regional autopsy sites throughout the United States.

In 2019, Ms. Jordan became the Autopsy Manager/Coordinator for the Neuropathology Core of the Cleveland Alzheimer's Disease Research Center (CADRC), a NIH funded facility in the greater Cleveland area comprised of four other major hospitals tasked to advance research of Alzheimer's and related dementias.

Throughout her career, Ms. Jordan has served countless families grieving the loss of a loved one and in 2022 she created a social work internship program with the Jack, Joseph and Morton Mandel School of Applied Social Sciences at Case Western Reserve University and holds the role of Field Instructor. She continues to serve with professionalism and empathy in order to best serve families, physicians and mortuaries as well as the purpose of the NPDPC.



DR. RICK SNOW

Dr. Rick Snow is President of Forensic Anthropology Consulting Services, Inc. Prior to forming his consulting company, Dr. Snow was the forensic anthropologist with the Georgia Bureau of Investigation from 2002 to 2009.

He worked in Kosovo excavating mass graves as an agent of the United Nations and spent eight months in Bosnia excavating mass graves for the International Commission on Missing Persons.

Since forming his consulting company in 2009, Dr. Snow has worked with medical examiners and law enforcement to identify the dead. He also works as a consultant for the National Center for Missing and Exploited Children.

He worked for seven years as a patrolman with the Dekalb County Police Department in Decatur, Georgia. Dr. Snow received his Master's and Ph.D. in Anthropology from The University of Tennessee.



HUNTER MCHUGH & MANUEL VAZQUEZ-EDERRA

Hunter McHugh and Manuel Vazquez-Ederra will be talking with us on best practices for Hiring, Retaining, and Developing Future Leaders. Both of them have extensive experience hiring and retaining their best people. One good hire today could become a great leader tomorrow. This presentation will address hiring and retaining employees, and will examine how to help them develop into future leaders to better position your organization to have well-trained, experienced people in key positions. Managing the succession of talent is a vital strategic process that can minimize gaps in leadership and enable your best people to develop the skills necessary for possible future roles.



SAMANTHA SIEBER

Since 2008 I have worked as a biologist in the biosafety field to provide cleaner, greener technologies where they are most needed. I believe that an ethical business is a sustainable business, and I feel very fortunate to have a team with the same values.

I now work almost exclusively with alkaline hydrolysis (AH) technologies. My work covers biocontainment / institutional use of AH for tissue disposal, agricultural applications, and use in the aftercare industries for water-based cremation. In these industries, the technology takes on some other names: Aquamation, Aqua Cremation, Water-based Cremation, Bio Cremation (TM), Resomation (TM), etc. I have assisted numerous state and provincial agencies with drafting their regulatory language for the approval of human disposition by alkaline hydrolysis.

AWARDS PROGRAM

To nominate an a deserving candidate for each award, please email Communications@vfda.net or call 804.264.0505

VIRGINIA FUNERAL DIRECTOR OF THE YEAR

A special award bestowed upon a Virginia Funeral Directors Association member, recognizing his/her professional skills and talents displayed through involvement at the local, state and national level. This award is an honor, above all others, presented to the funeral licensee by his/her peers, citing expert leadership and professional integrity displayed within the funeral service profession. Our nominee should be a funeral service licensee who has served within the VFDA, in various capacities. This individual should have displayed a dedicated spirit in the name of funeral service, for the collective good of our VFDA Membership and possess forethought for our future advancement. The nominee should be an association member in good standing and have not received the award in the past 10 years.** Award recipients and their guests must be registered for the Banquet installation of officers and awards ceremony on June 14, 2022.

GOLDEN LICENSEE

The Virginia Funeral Directors Association will honor those individuals who have contributed fifty, fifty-five, sixty, sixty-five, seventy or more years of service to the funeral service profession. These individuals have actively participated in charting the course for our future, and have contributed greatly to our history and tradition. These individuals are association members in good standing. If you, or someone you know is eligible for this award, please complete and return a copy of this form to VFDA.

INTERN OF THE YEAR

The "Intern of the Year" award, which is open to all interns working in a Virginia Funeral Directors Association member firm. The member firm must be in good standing. Member firms should nominate those outstanding interns who go above and beyond in their firm and community. All "Intern of the Year" nominees will be invited to the VFDA Annual Banquet on June 14, 2022 at no charge. This is a great opportunity for your firm to recognize the rising stars and an opportunity for nominees to attend the 134th Annual VFDA Convention.

ROOKIE OF THE YEAR

The Virginia Funeral Directors Association is excited to announce a funeral service award sponsored by the VFDA for all association district members. The "Rookie of the Year" award will be open to all district members who have five years or less experience as a licensed funeral director currently in the funeral service profession. Your district is responsible for nominating your district "Rookie of the Year" and submitting that information to the VFDA office by May 13, 2022. All "Rookie of the Year" nominees will be invited to the VFDA Annual Banquet on June 14, 2022, at no charge. This is a great opportunity for your district to recognize the rising stars and an opportunity for nominees to attend the 134th Annual VFDA Convention.

VIRGINIA FUNERAL SUPPLIER OF THE YEAR

A special award bestowed upon a VFSA member, recognizing his/her professional skills and talents displayed through involvement at the local, state and national level. This award is an honor, above all others, presented to the funeral supplier by his/her peers, citing expert leadership and professional integrity displayed within the funeral service profession. Our nominee should be a funeral supplier who has served within the Virginia Funeral Sales Association, in various capacities. This individual should have displayed a dedicated spirit in the name of funeral service sales, for the collective good of our VFDA and VFSA memberships and possess forethought for our future advancement. The nominee should be an affiliate member in good standing with the VFSA.

2022 PAST PRESIDENTS COUNCIL SCHOLARSHIP APPLICATION

The VFDA Foundation is offering a \$750 scholarship to future funeral directors and those in the funeral profession to be used toward tuition, books/supplies or National Boards exam fees. Scholarship(s) will be awarded each year based on the amount previously approved by the Past Presidents Council. Applicants will receive consideration without discrimination of race, creed, color, sex, age, marital status, national origin or handicap. Tell your friends! Apply today!

QUALIFICATIONS FOR THE SCHOLARSHIP:

1. Virginia resident.
2. Employed and endorsed by a VFDA member firm in good standing.
3. Supporting documents.
4. 2.0 grade point average (on 4.0 scale)
5. Short paragraph: "Where do i see the Funeral Profession in Five Years?"
6. All applications/essays must be submitted to communications@vfda.net by May 13, 2022. Late or incomplete applications will not be considered.
7. Scholarships will be awarded at the sole discretion of the Scholarship Committee of the Board of Trustees of the Virginia Funeral Directors Association Foundation based on the evaluation of the above-named items.

Name (First/Middle/ Last): _____

Address: _____

City, State, Zip: _____

Firm: _____

Endorsement Signature: _____

Telephone: _____ Fax: _____

Email: _____



Let us put our more than 115 years of experience to work for you! Federated Insurance is proud to be the exclusively recommended insurance provider of the VFDA, Virginia Funeral Directors Association, for property and liability, workers compensation, and financial protection services. We're ready to provide the VFDA members with quality coverages customized to each business. As Federated clients, VFDA members will be served by knowledgeable, local marketing representatives, professional risk management consultants, and dedicated claims professionals.

Find your local representative by logging into the VFDA Member Portal at www.vfda.net.

A Perfect Fit for Protecting Your American Dream

Federated Insurance's partnership with your association has one goal: helping your business succeed. You deserve an insurance provider who understands your profession. Put our knowledge and experience to work for you.

It's Our Business to Protect Yours®
Scan to learn about mySHIELD®,
an online destination for risk
management resources.

Commercial Insurance | Property & Casualty | Life & Disability Income | Workers Compensation | Business Succession and Estate Planning | Bonding
Federated Mutual Insurance Company and its subsidiaries** | federatedinsurance.com
2021, 65, 12/21 **Not Rated in all states. © 2020 Federated Mutual Insurance Company

VFSA SCHOLARSHIP OUTLINE

VIRGINIA FUNERAL SALES ASSOCIATION SCHOLARSHIP

To be considered for the Virginia Funeral Sales Association scholarship, applicants should complete the requirements listed below and submit the application form to your right.

1. Completed an Accredited Funeral Service program or graduating from an Accredited Funeral Service program during the current year of application and is accepted by the Virginia State Board of Funeral Directors and Embalmers. Proof of enrollment required.

2. Write an essay of 500 words on the following topics: (1) How will I, as a Funeral Service Licensee, enhance the funeral profession? (2) What need do I have for applying for this scholarship? (Essay must address both questions.)

3. Applicant(s) are only eligible for this scholarship once. Previous recipients are ineligible



4. Applicants(s) must have a "C" or above average or a GPA of 2.5.

5. Two letters of Recommendation: (1) by a supervisor or funeral service licensee in good standing in the Commonwealth of Virginia and (2) from a personal or community service reference (friend, co-worker, school, church, civic group, local organization, etc.)

6. Provide a copy of an Unofficial Mortuary School transcript, proof of successfully passing the National and State Exams, and a receipt showing these exams have been paid for in advance.

7. Reimbursement will be provided for both exams, but only if the requirements in #6 have been met.

8. Scholarship Application DEADLINE: May 13, 2022 of each year. Applicants post marked after May 13, 2022 or missing documentations will not be considered.

9. All applications received will become the property of the

10. Virginia Funeral Sales Association.

11. Need to provide proof of I. D.

12. Willing to receive and participate in a teleconference interview with Scholarship Committee.

NOTIFICATIONS

- Applicant(s) will be notified in writing
- Applicant(s) will be invited to attend the Annual Reunion for recognition, or presented to them at a VFDA meeting in their locale if unable to attend.
- One-night hotel accommodations, one-day reunion registration fee and one banquet ticket will be provided to the recipient of the scholarship.

VFSA SCHOLARSHIP APPLICATION

Scholarship Application Applicant Name: _____

Mailing Address: _____

State: _____ Zip Code: _____ Telephone:() _____

Email address: _____ Date Of Birth: _____

Education: _____ High School _____ College and/or Equivalent _____

School Name: _____ Dates attended (graduation date): _____

Address: _____

Current School of Funeral Service: _____

Do you qualify to be a Funeral Service Intern in the Commonwealth of Virginia as defined by the Board of Funeral Directors and Embalmers? Yes No

Are you currently a Funeral Service Licensee? Yes No
If yes, name and address of the firm employed by: _____

Additional Comments/Awards: _____

Check List: Application: _____ Essay _____ (2) Letters of Reference _____
Unofficial Transcript _____ Proof of Paid National/State Board Licensing Exam _____

I affirm the information provided on and in this package is true to the best of my knowledge. I further commit that if I should discontinue my participation in the Funeral Service Program (the scholarship year), I will return this scholarship in its entirety.

Applicants Signature: _____ Date: _____

Please email or mail completed application to: P.O. Box 484, Forest, VA 24551, vfsainfo@gmail.com



POLICIES AND PROCEDURES

ACCREDITATION

All seminars are accredited through the Virginia Funeral Directors Association. The VFDA Board of Directors evaluates each seminar to ensure quality and relevance to funeral service.

VA MANDATORY CONTINUING EDUCATION

Unless otherwise noted, all VA Mandatory seminars have been approved for 1 CEU from the Virginia Board of Funeral Directors and Embalmers.

CONTINUING EDUCATION VERIFICATION POLICY

All attendees receive a punch card with their name badge at check-in. The badge must be worn at all times. It will be punched at the end of each seminar. Must present name tag to enter all events and seminars.

The Virginia Funeral Directors Association will not grant CEUs to attendees who miss more than 10 minutes of instructional time during a one hour seminar or who miss more than 15 minutes of total instructional time during a two-hour seminar. There are no exceptions. Completion of a program examination may be required for issuing continuing education credit. A continuing education certificate will be issued 30 days following the last seminar presentation.

GENERAL SESSION

General Session is open to all VFDA members and registered Convention guests. Members who are not registered for the Convention must receive a meeting badge for admission from the Convention Registration Desk.

REFUNDS

Full registration refunds will be honored provided cancellation is received in writing via email or mail by June 3, 2022. After that date, a refund of 50% will be given provided the cancellation is received in writing via email or mail before June 3, 2022.

DRESS CODE

The dress code for continuing education classes is casual. Please dress in business attire for the Service of Remembrance. The inaugural banquet is casual.

ROOM RESERVATIONS

Third party firms may attempt to contact attendees to solicit hotel reservations. Such firms have not been authorized to book reservations and are not affiliated with the VFDA or Marriott Virginia Beach Oceanfront in any way.

To ensure valid room reservations, it is recommended that attendees make reservations online at Marriott Virginia Beach Oceanfront.

If your hotel reservations were made through the VFDA Office last year please note that we will only make reservations for attendees if requested.

The office will not make reservations unless notified. When requesting reservations, please include the following: number of guests, number of rooms needed, room preference (i.e. oceanfront, king/double, etc.), check-in date, check-out date, name on reservation, credit card number (for security, please call the VFDA Office with your credit card information, do NOT send by email).

PHOTOGRAPHY RELEASE AND DISCLOSURE

All photography, video, and audio recordings captured by the VFDA or any of its affiliated entities are the property of the VFDA. The VFDA reserves the right to use and distribute such images and recordings at its sole discretion. Participation by the attendee, guest, or representative constitutes permission for the VFDA to capture and use such images or electronic recordings.

This information is subject to change without notice.

HOTEL INFO

The Virginia Funeral Directors Association Reunion returns to Virginia Beach at the new luxurious Marriott Virginia Beach Oceanfront Hotel. With its convenient location you can enjoy the historic Cavalier Hotel or take a stroll to the boardwalk.

DISCOUNTED ROOM RATES

1 King/2 Queens: \$239 per night (plus applicable tax and fees)
Rates will be in effect Friday, June 10, 2022, through Wednesday, June 15, 2022.

PARKING

The hotel has on-site parking for \$20 daily or valet parking, for \$28 daily.

RESERVATIONS

Book your rooms by Tuesday, May 10, 2022 to receive a discounted room rate. [BOOK ONLINE](#) or by calling the Marriott Virginia Beach Oceanfront at 757.937.4200. Individual attendees must identify themselves as a member of the Virginia Funeral Directors Association in order to receive these special rates.

CANCELLATIONS

One night's room and tax deposit required to reserve. Refundable deposit if cancelled before 72-hour window.

135th VFDA ANNUAL CONVENTION

JUNE 11-14, 2023



MARRIOTT VIRGINIA
BEACH OCEANFRONT