# #BULLETIN

JAN | FEB | MAR | 2014





One Voice: President's Message pg.4 Introducing New VFDA Programs pg.5 Winter Leadership Summit Highlights pg.11



# THIS SUMMONS IS DIRECTED TO THE BUSINESS OWNER.

1. YOU ARE BEING SUED. The Plaintiff has alleged that she was harassed in the workplace. Plaintiff's Complaint against you is attached to this summons. Do not throw these owners that affect your rights. You must respond to this lawsuit even though it

# Who's Keeping You Out of Court?

Every employer, no matter what size, has to deal with human resource issues, regulations, and employment law changes. Contact your local marketing representative to learn how you can gain complimentary, unlimited access to independent employment law attorneys who provide state-specific legal advice on your employment-related questions.

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#### MESSAGES & FEATURES

Message from the President: One Voice

**9** Welcoming New VFDA Members

13 Crematory Operators Training

MEMBER NEWS 8 In Remembrance **8** Announcements

9 Member Benefits 10 Essay Contest

Message from the Executive Director: Introducing New VFDA Programs

# 9 AmWINS Group, Inc.





14 Professional Futures Fund Contributions

11 Winter Leadership Summit Highlights

#### EVENTS

- 16 Career Fair
- 18 2014 Convention
- 19 Silent Auction
- 21 VFDA Foundation Leadership Forum
- 21 Calendar of Events

#### LEGISLATIVE CORNER

- 22 Legislative Updates
- 22 IRS 2014 Standard Mileage Rate
- **23** Bills of Interest

#### ASSOCIATION NEWS

- 25 Meet the Mentors Program Attendees
- FAMIC Announces Consumer Awareness 25 Campaign
- **26** Foundation Contributors
- 28 License Renewal Reminder





3 JAN|FEB|MAR 2014



# One Voice...

have had the privilege of serving on numerous boards and commissions over the years, most of which I served in a capacity involving Legislative initiatives. While I certainly don't profess to be an expert, one pattern that I see in our association's legislative efforts is a struggle to effectively communicate and work together, both within our own association and others within our profession.

Our goal is to represent our profession with a single, simple, unified voice. We strive to position our profession in a way that garners respect and support from our legislators, and frankly, we are lacking. This hurts us not only in current issues we are dealing with, but in future challenges as well, and there will always be future challenges!

Perhaps this is due to the fact that our profession has not been really legislatively challenged in the past several decades. If that is why we are lacking experience and understanding, then we must learn the strategies of the legislative process in order to more effectively represent our profession.

Typically professional groups work together on legislative issues through their paid lobbyist, paid staff, and committees. These lobbyist, staff, and committees report to and gather feedback from their members. Decisions are made and votes are taken in order to speak with a single unified voice. This is not only the pattern "within" professional associations but also "among" professions that have several associations within a profession. The objective is to represent your profession with one unified voice. This builds credibility throughout the General Assembly and will have legislators considering you the "go to" expert on issues that affect your profession. If we would choose to take this approach, it would have a tremendous effect on our legislative outcomes and successes!

Currently, I can only imagine that we are viewed by legislators as a fragmented profession. We are not united which puts us at a great disadvantage. Legislators don't usually seek our opinions regarding issues that affect our profession because they recognize that instead of a single simple unified voice expressing our professional position, they will be bombarded with many vastly different opinions. As independent districts and individual members attempt to weigh in on their own, we only become more divided!

Yes, everyone is entitled to their opinions and beliefs of what is best for their businesses and profession, but the entire concept of an association and what makes it successful (especially legislatively) is based on unity. It is as simple as "the majority rules." It is inconsiderate to undermine the

effectiveness of our overall state association efforts. We have paid lobbyists, paid staff, an entire Board, and other districts and members who put in time and effort for this association. They deserve our respect.

What are we doing on our end? The results of a survey that Lacy Whittaker initiated this past year indicated that our members overwhelmingly consider our legislative initiatives to be the most important service our association furnishes. With that in mind, we moved to create a better and more effective communication tool through WebEx meetings, text and email blasts. Our hope was to expand the WebEx capabilities to district meetings as we go forward, recognizing that quick, effective, and accurate communication is vital to the legislative process and to a strong association. In an effort to address this issue among all the associations, we also initiated a Round Table Legislative Discussion Group with the two other associations several years ago. We discussed the importance and necessity of working together to speak and represent our profession as one unified voice. I believe all the associations recognize the strategy, advantages and benefits of doing so and we are all working together to that end.

In summary, I'm suggesting that there are times when we just have to put aside our own preferences, swallow our pride and accept the democratic process our association is based on – that the majority rules. It seems imperative to me that this is the only path for us to follow in order to maintain a strong association that can boast of legislative successes. I can not think of a more appropriate saying that would apply here than "united we stand, divided we fall". We must learn to "agree to disagree" and move forward. With every legislative battle we fight, we are setting ourselves up for the next, and in this day and time I think we all realize that there will always be...a next!

Just my thoughts! Let's start a conversation about this and keep it going.

Sincerely, Bob Oman



# Announcing Our New Programs



hope you all had a wonderful holiday season. I know my house was filled with a little boy's laughter all season long, at four years old, the holiday seasons get more and more exciting... and exhausting. The Virginia Funeral Directors Association's calendar in 2013 was packed full of continuing education classes, an international trip, career fairs and convention. This year is no different, except we've added a few things, like the VFDA Foundation 40 and Under Leadership Forum being planned by past president, Keister Whitt. Thank you Keister for the time you are putting into this program to make it a success.

Our hospice programs that we are taking across the state of Virginia are new to the Association this year and I will talk about that more. In addition to the new programs, we have kept the past programs as well, but put a new and improve twist to them; our traveling caravans are being held through the state's workforce alliance system, so we can have speakers present via WebEx as well as catered lunches. That way, attendees do not have to go off site for lunch. Our Career Fair this year will be held at the Chief Medical Examiner's Office to give attendees an opportunity to tour the OCME's office as well as the State Anatomical division. Thank you to Dana Sikon for putting this year's career fair together.

The VFDA and The Virginia Association for Hospices & Palliative Care have formed a task force of 16 members who will work on programs to take across the state on "Bridging the Gap between the Hospice Care Worker and the Funeral Director". This team will host day long presentations as well as participate in The Virginia Association for Hospices & Palliative Care conference in May and National Funeral Directors Association (NFDA) webinar this fall. Members of the task force will also serve as the Association's liaisons.

# Thank you to our task force members for serving in this very important role:

Larry Spiaggi, Morrissett Funeral Home & Cremation Service

Sherri Bundick, Woodlawn Funeral Home & Crematory
Jim Dickerson, Bliley's Funeral Home
Susan Perry, Altmeyer Funeral Home

Jerry Andrews, Andrews Funeral Home Andrea Horn, Hurst Scott Funeral Home

Les Powell, III, Powell Funeral Home

David C. Williams, Lotz Funeral Home

Marty White, Stover Funeral Home

Bill McDonough, Loudoun Funeral Chapel

Mark Clarke, Henry Funeral Home

Ted Castle, Castle Mortuary Transport

Brenda Clarkson, VAHPC

Teri Humphries, Rockbridge Area Hospice

Brenda Mitchell, Crater Community Hospice

Altonia Garrett, Capital Caring

Shannon and I look forward to seeing you throughout the 2014 season. Please feel free to call on us if there are programs you would like to see the VFDA offer or if we can help in any way. We are here to assist you. There are many more great changes to come in way of legislative, conventions, and technology; we hope you will embrace the change.

Sincerely, Lacy Whittaker

JAN|FEB|MAR 2014

# Value-Added Benefits With Optima Health Association Plans

If you are a dues-paying member of **Virginia Funeral Directors Association** and have between 51 and 99 employees - you are eligible to receive Optima Health value-added\* benefits for your employees and their families.

# What are the value-added benefits?

Groups\*\* receive these value-added benefits at no additional cost to the member when received from an in-network provider:

- \$5 reduction for Primary Care Provider (PCP) and behavioral health Copayments (unlimited), offered on all Copayment Association plans
- \$5 reduction for Specialist visit Copayments (unlimited), offered on specific Association plans
- \$50 reduction for Outpatient Surgery copays (unlimited), offered on specific Association plans
- Three (3) Additional Employee Assistance Program (EAP) Sessions, offered on all Association plans

#### What is the cost?

There are no additional premiums for these value-added benefits. Once your company is insured by Optima Health at the determined premium level, indicate you are a member of **Virginia Virginia Funeral Directors Association** and these value-added benefits will be included in your plan at no additional premium cost.

# What if we already offer Optima Health plans?

If you already offer an Optima Health plan, you can add these benefits to your plan at renewal at no additional cost. Contact your local agent for more information.

#### What if I don't have two or more employees and still need coverage?

Optima Health can also meet your unique needs with Optima Individual health plans. To get a free quote, apply online or to get more information, please see the contact information below.

#### How do I get more information? Contact your current agent or

Robert Kelly, 804-931-6646, robert.kelly@hbwinc.com

For additional information, please contact Suzanne Stewart with Optima Health at (804) 510-7433 or visit www.optimahealth.com/associations

\* Value-added refers to an enhanced benefit design compared to non-Association group plans.

\*\* Groups in the Association program are individually underwritten.



Optima Health is the trade name of Optima Health plan and Optima Health Insurance Company. All Optima Health plans have benefit exclusions and limitations and terms under which policy may be continued in force or discontinued. For cost and complete details of coverage, please contact Optima Health or visit optimahealth.com

Health Reform Questions? Visit www.optimahealth.com/health.com/healthreform

# Thank you for Your Service, Dr. Bush

#### Thank you Dr. Leah Bush for your dedication to the **Funeral Profession**

r. Leah Bush retires as a full time, forensic pathologist for the Office of the Chief Medical Examiner. Dr. Bush served the Commonwealth for 30 years on July 1, 2014, where she started as a medical intern and resident on July 1, 1984 at the Medical College of Virginia. "I wanted to thank you all for your support and collaboration over the years to do what was right for Virginia families who had lost a loved one", said Bush.

She will continue to serve the Commonwealth as a Local Medical Examiner in the Central District with some support, as needed, for the Tidewater District Office. Dr. Bush will be viewing/examining nonautopsy medical examiner cases at hospitals and local funeral homes after February 1, 2014. She will also be available to certify cremations in the Richmond Metropolitan area, as well as in her county of New Kent and surrounding localities - (Charles City, James City, Williamsburg, King William, King and Queen, Dinwiddie, Gloucester). Dr. Bush has offered to help out funeral homes with onsite cremation certification to keep funeral homes from having to drive bodies to the Richmond or Tidewater District Office for cremation views.

Dr. Bush states, "It has been a great 30 years and I truly look forward to continuing to serve our citizens and funeral directors as a Local Medical Examiner. I started out with the OCME as a Local ME on March 1, 1986 and will now go back to where I began. Life truly is a circle!"

The Virginia Funeral Directors Association thanks Dr. Bush for her time and endless support of the funeral service profession. We look forward to continuing our relationship with Dr. William Gormley, Chief Medical Examiner.





JAN|FEB|MAR 2014

# Thank you to the 2013-14 VFDA traveling continuing education caravan speakers:

Rick Sikon, Virginia Anatomical Program
Richard Brockwell, Capstone
Ray Sloan, Botetourt Funeral Home
Lynne Helmick, Virginia Board of Funeral
Directors and Embalmers

**Federated Insurance** 

Paul Harris, Regulatory Support Services
Marty White, Stover Funeral Home
Charles Cuthbert, Cuthbert Law Firm
Mike Nicodemus, Nicodemus & Associates

We would also like to thank the Professional Development Workgroup for putting these programs together:

Marty White, Chair, Stover Funeral Home J. Michael Williams, Bliley's Funeral Home Ted Castle, Castle Mortuary Transport Ray Sloan, Botetourt Funeral Home

Congratulations to Todd Bruce, Thomas M. Seagle Sons, on the birth of his baby girl born on January 14, 2014, Eleanor Eliza Bruce. Congratulations to Louis R. Jones, of Virginia Beach, President of Holloman-Brown Funeral Home, Inc., who was appointed to the Virginia Board of Funeral Directors and Embalmers.

#### A Special Thanks to...

Thank you to Reesey Spann, VFDA Northern Virginia District Board of Director for her service and dedication to the association. We wish you good health and happiness.

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#### In Remembrance

October 31, 2013-February 5, 2014:

#### **Everett Simpson**

November 17, 2013 – *NFDA* 

Robert G. "Bob" McCollom

December 2, 2013 – Northern District

#### **Barbara McLelland Herring**

December 4, 2013 – Tidewater District

#### **Edwin Samuel Herring, Sr.**

December 29, 2013 – *Tidewater District* 

#### **Ida Marie Ford Shivers**

January 5, 2014 – *Tidewater District* 

#### **Brian Lynn Seay**

January 8, 2014 - VFDA

#### **John Darden Gibson**

January 24, 2014 – Blue Ridge District



#### **VFDA Offers New Benefits**



## VFDA Employer Small Group Benefit Plans

VFDA Small business owners now have access to employee benefit programs typically available to only large employer groups. These new offerings include discounted group life, ad&d, short term disability, long term disability, dental and vision plans.

# Large and Small Group Benefit Plans through MyBackOffice

Get access to large group insurance benefits and small group plans. MyBackOffice provides 401(k) plans and direct deposit. They will even file and maintain your federal, state and local taxes, and process them with the ASO Model.

#### **High Limit Personal Umbrella**

High Limit Personal Umbrella offers true worldwide umbrella coverage with no member participation requirements and limits up to \$10 million. Clean and good driving discounts are available.

#### Quicken Loans Mortgage Insiders Program

Quicken Loans provides a home financing discount, access to a dedicated team, and complimentary mortgage reviews. When a member refinances or purchases a home, they will receive a check for \$300 after closing. It's that simple.

To sign up, visit www.VFDA.benefithub.com. To get started enter referral code M8PJWN

#### Welcome New VFDA Members

Firm Membership: Vincent Funeral Home, Inc.

Affiliate Membership:
Mutual of America-Dean D'Aconti

Non-Resident, Associate Membership: William D. Romani

#### **Southside Funeral Director's Association**

#### **President:**

**Kevin Brown** 

Finch & Finch, Inc. Altavista, VA kevangbrn1@aol.com

Vice President: VACANT

Secretary/Treasurer: Les Powell, III Powell Funeral Home, South Boston, VA

Meetings are held quarterly and determined by district.

lespowell111@gcronline.com



Altavista

Installations second Tuesday in May.

JAN|FEB|MAR 2014

# Virginia Funeral Directors Association Foundation ESSAY CONTEST



The Virginia Funeral Directors Association Foundation will select one licensed (FSL or Intern) funeral service professional, who is employed by a Virginia Funeral Directors Association (VFDA) member firm in good standing, to attend the National Funeral Directors Association (NFDA) convention in Nashville, Tennessee on October 12 - 15, 2014. The Foundation will cover the cost of one registration fee to attend the NFDA Convention and up to \$250 in travel expenses.

The entry form is available on the VFDA website at www.vfda.net. Essays should be no more than 500 words on the following topic:

"My vision of the Funeral Service Profession in ten years."

Each essay should be returned to the VFDA Foundation Office by June 1, 2014. VFDA Foundation, P.O. Box 395, Hanover, VA 23069

The winner will be announced at the VFDA's annual business meeting on July 1, 2014 at the 126th Annual VFDA Convention in Virginia Beach. *Questions? Contact the VFDA Office (804) 264 0505*.

ENTRY DEADLINE: June 1, 2014 (all entries must be postmarked by June 1, 2014)

#### **Tidewater Funeral Directors Association** Est. 1945

#### President: Sarae Joyner

Parr Funeral Home, Suffolk sarae@parrfuneralhome.com

#### 1st Vice President: Christopher Wilson

Hale Funeral Home chriswilson06@mac.com

#### 2nd Vice President: James Quinn

H.D. Oliver Funeral Apts., Norfolk hdofh@aol.com

#### Secretary: Jamie Karpa

R. Hayden Smith Funeral Home, Hampton jamiekarpa@msn.com

#### Treasurer: Bryan P. Graves

H.D. Oliver Funeral Apts., Norfolk digger9822@aol.com or hdofh@aol.com



Norfolk Botanical Gardens

#### 1st Year Director: Danielle Fitchett

Fitchett Funeral Home dani23320@aol.com

#### 2nd Year Director: Patricia Louis

Sterling Brook Funeral Home eplouishorizon@msn.com

Meetings are held on the third Monday of the month except June, July, August & November

# Winter Leadership Summit Highlights

The VFDA held its 7th Annual Winter Leadership Summit presentations from Lynne Helmick with the Virginia Board of Funeral Directors & Embalmers, Cremation Litigation from Michael Nicodemus, Nicodemus & Associates/National Funeral Directors Association, Affordable Care Act Update, Chad Rice, Federated Insurance, and a Town Hall Meeting with Lisa Hahn, Virginia Board of Funeral Directors & Embalmers, Dr. William T. Gormley, Virginia Chief Medical Examiner, Janet Rainey, Office of Vital Records and Rick Sikon, Virginia Anatomical Program.

The Winter Leadership Summit closed with the 1st Annual Legistative Reception where legislators passed through to visit with VFDA members and representatives. This was a great success and we appreciate all who supported our first-time event. Thank you to Michael Turch for his continued work as PAC Committee Chair.

Thank you to our sponsors of the 7th Annual VFDA Winter Leadership Summit at the Omni Richmond Hotel on January 27, 2014: Federated Insurance and Homesteaders Life Company.





















JAN|FEB|MAR 2014 11



#### NFDA Certified Crematory Operator Program™ Seminar • Virginia Beach, VA

Virginia Funeral Directors Association • 126<sup>th</sup> Annual VFDA Convention July 2, 2014. Registration 7:30-8 a.m. Seminar 8 a.m.- 4 p.m. Sheraton Virginia Beach Oceanfront Hotel, 3501 Atlantic Avenue, Virginia Beach 7 CE FD Hours\*

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#### Registration confirmation and agenda will be emailed to you in advance of the NFDA CCO Seminar.

\*Approved by APFSP, Virginia licensing board and other state funeral licensing boards. It is your responsibility to verify that you meet all requirements for crematory operator certification in your state. All events are subject to change.

Cancellation. Cancellation must be in writing and is subject to a \$50 cancellation fee OR application fee may be applied to another CCO seminar. Substitutions permitted for registered candidates only. NFDA reserves the right to cancel a seminar due to circumstances beyond its control. Should circumstances arise that result in the cancellation of a seminar, candidates will have the option to either receive a full refund or transfer to another CCO option. NFDA's liability for any cancellation is limited to a refund of the CCO application fee and shall not extend to any other claims including, but not limited to, travel expenses, cancellation fees, lost wages, inconvenience, and other related costs.

# **Crematory Operators Training**

The Certified Crematory Operator Program is one currently of the top programs run by the NFDA, which is why the VFDA decided to host one this last January.

"Cremation is the future and we need to be the leading professionals in the industry...It is a great benefit to our association's members to bring this cremation certification training right to our door. It's been a winwin for everyone who has taken advantage of this program in Virginia," said VFDA Executive Director, Lacy Whittaker.



Because of the benefits and successes of this program, the VFDA will also be hosting this program again during the 126th Annual VFDA Convention in Virginia Beach on Wednesday, July 2, 2014. We hope that as many as can will take the opportunity to get ahead in the industry by learning more about cremation.

# REMOVAL SERVICES OF VIRGINIA

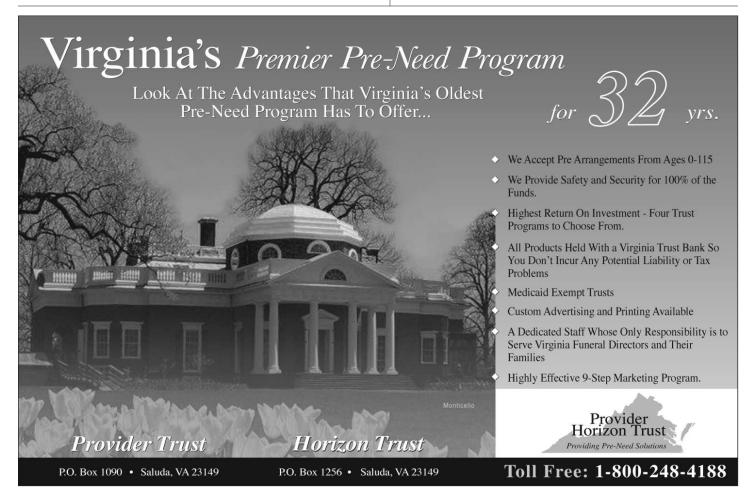
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## Professional Futures Fund Contributors

Thank you to our Professional Futures Fund Contributors:

#### Capitol (\$2000.00)

Fairfax Memorial Funeral Home

#### Commonwealth (\$1000.00)

Woody Funeral Home

Reins-Sturdivant Funeral

Nicely Funeral Home, Inc.

Flora Funeral Service

Oman Funeral Home

#### **Dominion (\$500.00)**

Finch & Finch, Inc.
Morrissett Funeral &
Cremation Service

#### Cardinal (\$250.00)

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Home, Inc.

Botetourt Funeral Home, Inc. Altmeyer Funeral Home Bassett Funeral Service Weymouth Funeral Home

#### **Dogwood (\$100.00)**

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Colbert-Moran Funeral Home
Peery & St. Clair Funeral
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Hamlar-Curtis Funeral Home
Gardner Funeral Home, Inc.
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Hurst-Scott Funeral Home of
Tazewell, Inc.
Powell Funeral Home
Wells/Sheffield Funeral
Chapel

B.W. Foster Funeral Home, Inc. E. Alvin Small Funeral Homes & Crematory Andrews Funeral Home, Inc.

#### Other

Mullins Funeral Home & Crematory J.T. Morriss & Son Wrenn-Yeatts Funeral Home

#### **Southwest Funeral Directors Association**

#### President: Andrea Horn

Hurst Scott Funeral Home, Richlands, VA andreah@hurstscottfuneralhomes.com

#### Vice President: Jamie Broadwater

Gate City Funeral Home, Gate City, VA jamie@gatecityfuneral.com

# Secretary/Treasurer: P. Martin Hagy

Hagy & Fawbush Funeral Home, Inc., Norton, VA info@hagyfawbush.com



Richlands

Meetings are held on the third Thursday in March, June, September and December

Installations in June



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#### **Virginia Funeral Directors Association**





#### Join Us!

Come and learn about all the fascinating areas surrounding the funeral profession. Meet the "experts" in the field of funeral planning, preneed, transport services, embalming and much more! Funeral Directors will be on hand for you to talk to oneon-one. Take advantage of this opportunity to tour the **Virginia State Anatomical Department and meet staff** from the Office of the Chief **Medical Examiner's Office** Questions? (804) 264-0505

#### **Funeral Service Career Fair**

Thursday, March 20, 2014, 1:00 - 3:00 p.m.

DFS Classroom 400 E Jackson St. Richmond, VA 23219

Must enter from Jackson Street side of the OCME building. \$5 pay lot on the corner of 4th and Jackson Streets.

Must be 18 years or older to attend.

Attendees MUST register in advance for this event.

Return your registration form to the VFDA office,
P.O. Box 395, Hanover, VA 23069

P.O. Box 395 Hanover, Virginia 23069

Phone: (804) 264-0505

Fax: (804) 264-3260

WWW.VFDA.NET

## **Shenandoah Valley Funeral Director's Association**

#### **President:**

#### **Brandon Cash**

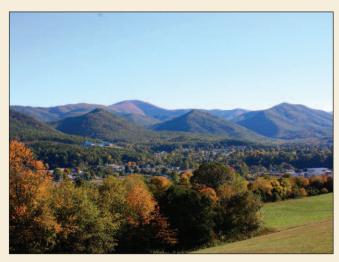
Bolling, Grose & Lotts Funeral Service, Buena Vista, VA mbc2959@gmail.com

#### Vice President: Charlie Rimel

Henry Funeral Home svfda00@gmail.com

#### Secretary/Treasurer:

Bradley Howdyshell Thacker Brothers Funeral Home, Inc. Bradley@thackerbrothers.com



Buena Vista

Meetings are held on the third Thursday in January, March, May, September and November.

Installations third Thursday in May.

## **Virginia Funeral Supply Sales Association**

#### President:

Sherry Noble

Messenger sherrynoble@me.com

# 1st Vice President: J.E.B. Cranford

Triangle Atlantic Casket Company jeb@triangleatlantic.com

# 2nd Vice President: Cliff Blasius, Jr.

SinoSource ccblasius@verizon.net

#### Secretary/Treasurer:

Lori A. Eanes

C&L Containers

lorianneanes@yahoo.com



Meeting and Installation held in June during annual convention.

JAN|FEB|MAR 2014



# 126<sup>th</sup> annual VIRGINIA FUNERAL DIRECTORS ASSOCIATION'S CONVENTION

SUNDAY, JUNE 29 - WEDNESDAY, JULY 2, 2014 SHERATON VIRGINIA BEACH OCEANFRONT

#### Schedule at a Glance.

SUNDAY, JUNE 29, 2014

4:00 - 6:00 p.m.

Registration

6:30 - 7:30 p.m.

Welcome Reception

MONDAY, JUNE 30, 2014

8:00 a.m. - 1:00 p.m.

Registration

8:30 - 9:30 a.m.

Memorial Breakfast

9:30 - 10:15 a.m.

VFDA Service of Remembrance

10:30 - 11:30 a.m.

"Fabulous Food for Funerals; Catering the Funeral Experience," Justin Zabor (1.0 CE)

11:00 a.m. - 12:30 p.m.

**Spouses Outing** 

11:30 a.m. - 12:30 p.m.

University of Tennessee Forensic Anthropology Center's Body Donation Program, Jake Smith (1.0 CE)

12:30 - 1:45 p.m.

Lunch with Janet Rainey, Filing of the Electronic Death Certificates (1.0 CE)

2:00 - 3:30 p.m.

VFDA Board of Directors Meeting

2:00 - 4:00 p.m.

Exhibitor Set-up

5:00 - 8:00 p.m.

Beer, Blues and BBQ with Exhibitors

2nd Annual VFDA Foundation Silent Auction Opening

TUESDAY, JULY 1, 2014

9:00 - 11:00 a.m.

Registration

9:00 - 10:00 a.m.

OCME 101, Dr. William T. Gormley & Rick Sikon (1.0 CE)

10:00 - 11:00 a.m.

VFSSA Meeting

Silent Auction Opens

Virginia Laws and Regulations, Virginia Board of Funeral Directors and Embalmers (1.0 CE)

11:00 a.m. - 12:30 p.m.

Annual Business Meeting & Installation/Awards (1.0 CE)

12:30 - 1:00 p.m.

Silent Auction Last Call for Bids

12:30 - 1:30 p.m.

Past Presidents Luncheon & Scholarship Presentation \*invitation only\*

Lunch with Exhibitors

1:00

Silent Auction Closes (Winners will be called at 1:30 p.m.)

2:00 - 3:00 p.m.

"The Ten Keys to Turning Your Business Around in a Sluggish Economy," Tim Connor (1.0 CE)

3:00 - 4:00 p.m.

Preneed Recap, R.D. Monson, Homesteaders Life Company (1.0 CE)

5:30 - 8:30 p.m.

Summer Seafood Bash, Featuring King Edward & The B.D.'s Band

WEDNESDAY, JULY 2, 2014

All Day

NFDA/VFDA Certified Crematory Operators Training

# silent auction form

# PLEASE FAX FORM BY JUNE 16, 2014 (Items to the VFDA office before June 16th, please)

P.O. Box 395, Hanover, Virginia 23069 Phone: (804) 264-0505, Fax: (804) 264-3260, lwhittaker@vfda.net

#### VIRGINIA FUNERAL DIRECTORS ASSOCIATION FOUNDATION ORGANIZATION 126TH ANNUAL CONVENTION

June 29 - July 2, 2014 Sheraton Virginia Beach, Oceanfront Hotel

Please note that both corporate and person contributions are in support of the VFDA F	·					
Detailed description of item (please be spe	ecific):					
Brand and Model # (if applicable)						
Retail price or market value: \$						
Our item will be:						
☐ Picked up by VFDA Representative (Bef	fore June 16, 2014)					
☐ Delivered to VFDA (Before June 16, 2014)						
Sent to Winner Once Available						
(VFDA will create certificates with your contact	J J	ner)				
Type of Donation: ☐ Company ☐ Person	Type of Donation:   Company Personal					
Name:						
Firm/Company:						
Address:						
City:	State:	Zip:				
Phone:	Fax:					
Email:						

JAN|FEB|MAR 2014 19

# exhibitor information

oin the Virginia Funeral Directors
Association (VFDA) at the beach for the
126th Annual VFDA Convention to be held
on June 29-July 2, 2014 at the Sheraton
Virginia Beach Oceanfront Hotel. This
year's convention offers many networking
opportunities and puts you in front of the
membership during meals and continuing
education courses.

In the past, exhibitors have requested table top displays during the VFDA conventions and we listened. The 2014 VFDA's Annual Convention will feature table top and car displays (cars will be located directly outside the hotel entrance). Space is based on a first-come, first-serve basis. Reserve your exhibits space on or before June 1, 2014 (before the trade show rates increase) and receive the following:

- 6 foot table and two chairs of \$500 (association members) or \$650 (non-members);
- 1 free staff registration per table top
- 1 free staff social tickets for Monday and Tuesday nights social events (total of 2 tickets)

#### AUTOMOBILE EXHIBITS ARE AVAILABLE

We are pleased to offer automobile exhibits this year. Take advantage of this offer and reserve your space for a low fee of \$3,000 (3 cars) or \$1,500 (1 or 2 cars).

- 2 guest passes (exhibit hall only will not be permitted to enter educational programs and ticketed events)
- Attendee list following the convention
- Acknowledgement for support level/activity on convention signage, website, mailing, and Bulletin if contract is received before print deadlines

\*\*Exhibit space reserved after June 1, 2014 will be subject to a 10% increase!\*\*

Please reserve your table top space before June 1, 2014. Contact the VFDA office if you have any questions at (804) 264-0505 or snuckols@vfda.net.

We look forward to working with you and making the VFDA 2014 Trade Show a success.

# Northern Virginia Funeral Directors Association

#### President:

Bernadette Brusoe

Bernie9181@live.com

#### Vice President: LaDonna Vincent

National Funeral Home ladonna.vincent@dignitymemorial.com

# Secretary/Treasurer: Robyn Short

Fairfax Memorial Funeral Home rshort@fmfh.com



Morrison House, Alexandria

Meetings are held on the first Wednesday in March, June, September and December. Installations first Wednesday in June.

## VFDA Foundation Leadership Forum

he VFDA Foundation is sponsoring a one day Leadership
Forum on April 24, 2014 for funeral professionals under the age of 40. The event will be held at the Greencroft Club, 575 Rodes Drive,
Charlottesville, VA 22903 to make it convenient for most areas of the state. We are inviting each District to nominate four individuals to attend this first time event. This program is patterned after the NFDA mentors program, but with more emphasis on developing leadership qualities.

Schedule of events:

10:00 - 10:15 a.m. Welcome, *Keister Whitt*, VFDA Past President

10:15 - 11:45 a.m. Four Generations in the Funeral Home, *Lacy Robinson* 

11:45 - Noon Overview of NFDA Meet the Mentors Program, Bradley Howdyshell

12:00 - 12:45 p.m. Roundtable Discussion Lunch

1:00 - 1:45 p.m. Leadership Workshop Breakout Sessions, Dean Lambert/Lacy Robinson

> 1:45 - 2:00 p.m. Workshop Reports

2:00 - 2:15 p.m. What is a CFSP?, *Lacy Robinson* 

2:15 - 2:30 p.m. Getting Involved in the VFDA, Bob Oman

2:30 - 3:30 p.m. How Value Trumps Price – Every time!, *Dean Lambert* 

3:30 - 3:45 p.m. Farewell and Evaluations "I didn't get involved in leadership until I was in my 40's because there weren't very many opportunities to! We have forums and conventions, but much of the time, the younger people are left out of these events. Our motivation behind this leadership forum is to create opportunities for those younger funeral professionals to get involved. They are an important part of our association, and we want to encourage them to become engaged in both the community and the association."

- Keister Whitt

There will be no cost to the District or the attendee other than transportation. Please submit the names of four funeral professionals you feel could benefit from this experience to Lacy Whittaker at lwhittaker@vfda.net and we will send them an invitation and details to the event. If you have any questions, please feel free to contact the VFDA office at (804) 264-0505.

Keister Whitt, VFDA Past President and Foundation Board of Trustee is putting this important opportunity for professionals under 40 together. He has committed numerous hours into this project to make it a success. The mission of the Virginia Funeral Directors Association Foundation (VFDAF) engages business and community partners in the support of professionals and students currently in or entering the funeral service profession through education, advocacy and leadership development. By doing this, the VFDAF will help to eliminate barriers to opportunities by helping people to reach their fullest potential.

Through your generous donations throughout the year, the Foundation is able to provide these types of leadership development programs to funeral professionals like you.

## **2014 Calendar of Events**

70 70
VFDA International Trip
Traveling Educational Caravan, Germanna Community College, Workforce & Technology
VFDA Career Fair, Office of the Chief Medical Examiner
Traveling Educational Caravan, J. Sergeant Reynolds Community College
Insurance Continuing Education Class, Roanoke
Virginia Board of Funeral Directors and Embalmers Meeting
VFDA Foundation 40 and Under Leadership Forum, Charlottesville
Insurance Continuing Education Class, Richmond
VFDA 126th Annual Convention, Sheraton Virginia Beach Oceanfront Hotel
Virginia Board of Funeral Directors and Embalmers Meeting
NFDA Certified Preplanning Consultant Program, Ashland
Virginia Board of Funeral Directors and Embalmers Meeting

JAN|FEB|MAR 2014 21

# **Legislative Updates**

The Virginia General Assembly convened on January 8, 2014 a busy week for many legislators with Governor Terry McAuliffe's inauguration that weekend. The Virginia Funeral Directors (VFDA) had an active summer and fall season with many stakeholder meetings



discussing the issues of Unclaimed Bodies and a brainstorming session on the topic of Additional License hosted by Senator Kenny Alexander. The VFDA Legislative Committee also worked hard this fall to discuss key topics affecting our members and the funeral service profession. The VFDA is tracking over 27 bills this session including a budget amendment bill to increase the mileage reimbursement paid by the Chief Medical Examiner.

"This is the meeting that we as an organization have the ability to present ourselves directly to the legislators. They need to see that we are a cohesive unit and that we as small business owners have issues that are important to us and the people that we serve. The membership needs to know that we as your legislative committee along with our lobbyist have no problem calling

and/or meeting with any legislator about an issue that we have, however, I will tell you that what we have to say has nowhere near the weight and power that an actual constituent has. With that said it is very important that we as business owners make it a priority to have a relationship with our Delegate and State Senator. It is then our responsibility to let the VFDA office know if we have an issue. We can be very effective if we speak with one voice.

I feel that many of our members are unaware of all the laws, rules and regulations that are presented to the General Assembly that would adversely impact our profession. It is very important that we have representation on the Legislative Committee. I would like to see at least two members from each District serving on this committee, so that during the year and especially during the filing period when all the bills start to become public knowledge and the pace of keeping up becomes quite rapid, we as an organization have more eyes looking out for all the problems that start showing up." - Larry Spiaggi, Morrissett Funeral & Cremation Service

"We are continuing to grow and focus on our legislative efforts as an association. We have great changes coming in the next few months and we need all of our members to be engaged. It is my and the Board of Directors goal to make the Virginia Funeral Directors Association the leader in the legislative arena and we can only accomplish that through one collective voice, our members." - Lacy Whittaker

#### **IRS 2014 Standard Mileage Rate**

he Internal Revenue Service has announced the 2014 standard mileage rates for use in computing the deductible costs of operating an automobile for



business expense purposes. Beginning January 1, 2014, the standard mileage rate for the use of an automobile will be 56 cents per mile for business miles driven, which is a decrease of one-half cent from the 2013 rates.

#### Bills of Interest

#### HB 154 - Bell, Richard P. -Organ donation; establishes a system of presumed consent in Commonwealth

Presumed consent for organ donation. Establishes a system of presumed consent for organ donation in the Commonwealth.

# HB 541 – O'Bannon – Death; changes definition of brain death

Determination of death. Changes the definition of brain death to "the irreversible cessation of all functions of the entire brain, including the brain stem" and removes the requirement for a second physician to declare such death when declared by a physician who is a specialist in the field of neurology, neurosurgery, electroencephalography, or critical care medicine.

#### HB 588 - O'Quinn - Cemetery Board; powers and duties, special interments

Cemetery Board; powers and duties; special interments. Provides that a cemetery company may have a section in the cemetery devoted to the interment of human remains and those of their companion animals or the interment of companion animals only under certain circumstances. The bill requires the Cemetery Board to adopt such regulations as the Board deems appropriate and necessary to implement its provisions. The bill defines companion animal.

#### HB 905 - Peace - Vital Records, State Registrar of; disclosure of death index information

State Registrar of Vital Records; disclosure of death index information. Requires the State Registrar of Vital Records to disclose death index information in bulk format to entities that establish or confirm an individual's status as deceased for legitimate business and government purposes.

#### HB 924 – O'Bannon – Chief Medical Examiner, Office of; powers and duties, medicolegal death examinations.

Office of the Chief Medical Examiner; medicolegal death examinations. Clarifies the powers and duties of the Office of the Chief Medical Examiner, the Chief Medical Examiner, Assistant Chief Medical Examiners, and appointed local medical examiners related to investigations of deaths. The bill contains an emergency clause.

#### HB 928 – O'Bannon – Chief Medical Examiner, Office of; powers and duties, medicolegal death examinations.

Office of the Chief Medical Examiner; medicolegal death examinations. Clarifies the powers and duties of the Office of the Chief Medical Examiner, the Chief Medical Examiner, Assistant Chief Medical Examiners, and appointed local medical examiners related to investigations of deaths. The bill contains an emergency clause.

# HB 997 – Anderson – Cemeteries; procedure for removal and relocation of human remains.

Proceedings for the removal and relocation of human remains. Strengthens the requirements for disinterment and relocation of human remains from a cemetery or graveyard by the landowner by requiring the institution of legal proceedings, heightened notice requirements to any heirs or descendants, and notice to the Department of Historic Resources and any local historical commission or organization.

#### HB 1171 – Marshall – Confederate cemeteries & graves; changes entity responsible for care of graves in Pittsylvania Co.

Confederate cemeteries and graves. Changes the entity responsible for the care of graves in Pittsylvania County from the Rawley Martin Chapter, U.D.C., to the Pittsylvania County Historical Society.

# SB 77 – Martin – Disposition of remains; absence of next of kin, prerequisites for cremation.

Disposition of remains; definition of "next of kin". Expands the definition of "next of kin" as used in the context of authority to make decisions regarding disposition of a decedent's remains to include any person who consents to pay the costs of disposition of the decedent's remains upon his death.

#### SB 246 - Alexander - Funeral services: cremation.

Funeral services, cremation. Provides that, in cases where no next of kin, designated person, or agent is available, any person over 18 years of age who is able to provide visual identification of a deceased and is willing to pay the costs of cremation may do so, as part of the requirements for cremation.

# SB 304 – Alexander – Dead human bodies; establishes a process for disposition for unclaimed bodies.

Disposition of dead bodies. Establishes a process for the disposition of unclaimed dead bodies. The bill contains an emergency clause.

#### SB 403 - Alexander - Dead bodies; disposition.

Dead bodies, disposition. Authorizes the Department of Corrections to accept and dispose of an unclaimed dead body of a person who has been received into the state corrections system and died prior to his release and whose body the Commissioner of Health refuses to accept. The bill also provides liability protection for such acceptance and disposition.

# SB 405 - Ruff - Confederate cemeteries & graves; changes entity responsible for care of graves in Pittsylvania Co.

Confederate cemeteries and graves. Changes the entity responsible for the care of graves in Pittsylvania County from the Rawley Martin Chapter, U.D.C., to the Pittsylvania County Historical Society.

# SB 535 – Martin – Dead bodies; establishes a process for the disposition for unclaimed bodies.

Disposition of dead bodies. Establishes a process for the disposition of unclaimed dead bodies.

#### Other Bills of Interest

# HB 32 – Morrissey – Minimum wage; increases wage from its current federally mandated level.

Minimum wage. Increases the minimum wage from its current federally mandated level of \$7.25 per hour to \$8.50 per hour effective July 1, 2014, unless a higher minimum wage is required by the federal Fair Labor Standards Act.

# HB 39 - Marshall, R.G. - Health care providers, volunteer; VDH shall certify certain persons, immunity from liability, etc.

Volunteer health care providers. Provides that the Department of Health shall certify as a vol-

JAN|FEB|MAR 2014 23

unteer health care provider any person who (i) holds a current, valid license as a doctor of medicine or osteopathy from the Board of Medicine or as a dentist from the Board of Dentistry; (ii) is deemed to be an employee of the federal Public Health Services as a free clinic professional providing qualifying health services; and (iii) provides documentation indicating that he has provided at least four hours of qualifying health services at a free clinic or free clinic offsite program per week for four consecutive weeks during the three month period immediately preceding the date of application.

# HB 93 - Krupicka - Employment applications; inquiries regarding criminal arrests, charges, or convictions, penalty.

Employment applications; inquiries regarding criminal arrests, charges, or convictions; penalty. Prohibits state agencies and private employers from asking prospective employee if he has ever been arrested or charged with a crime unless the inquiry takes place after the prospective employee has received a conditional offer of employment, which offer may be withdrawn if (i) the prospective employee's criminal arrest or charge resulted in the prospective employee's conviction of a crime and (ii) the crime of which he was convicted bears a rational relationship to the duties and responsibilities of the position. A private employer who violates the provisions of this section is subject to a civil penalty not to exceed \$100 for each violation.

#### **HB 314 – Kory – Income tax, state; insurance premiums.**

Individual income tax deduction; insurance premiums. Eliminates the requirements of at least \$20,000 in earned income and no more than \$30,000 in federal adjusted gross income in order for individuals age 66 or older to deduct prepaid funeral, medical, and dental insurance premiums in computing Virginia individual income taxes. The bill is effective January 1, 2014.

# HB 551 – Filler – Corn – Wills of living persons; safekeeping with certain clerks of circuit courts.

Wills of living persons lodged for safekeeping with certain clerks of circuit courts; delivery under seal. Permits a testator to lodge a sealed envelope, purporting to contain a will, with certain clerks of circuit courts for safekeeping.

# HB 569 - Watts - Estate tax; reinstates tax for persons dying on or after July 1, 2014.

Estate tax reinstated. Reinstates the estate tax for persons dying on or after July 1, 2014. No

estate tax will be imposed on a gross estate if the majority of the assets of the estate is an interest in a closely held business or a working farm. The revenues from the estate tax would be used for health care purposes.

# HB 611 – Robinson – Health regulatory boards; denial or suspension of a license, certificate or registration, exception.

Health regulatory boards; denial or suspension of a license, certificate or registration; exception. Creates an exception to the requirement that health regulatory boards within the Department of Health Professions shall refuse to issue a license, certificate, or registration to an applicant if the candidate or applicant has had his license, certificate, or registration to practice the profession or occupation revoked or suspend in another jurisdiction and shall suspend the license, registration, or certification of a person licensed, registered, or certified in the Commonwealth if his license, registration, or certification has been suspended or revoked or accepted for surrender in lieu of disciplinary action in another jurisdiction for cases in which the revocation or suspension in the other jurisdiction is the result of nonrenewal of the license, registration, or certification.

# HB 729 - Lingamfelter - Tax restructuring; modifies individual income and retail sales and use taxes.

Tax restructuring. Modifies the individual income and retail sales and use taxes by lowering the top three individual income marginal tax rates, increasing the individual income tax filing thresholds, repealing the retail sales and use tax on food, increasing the state retail sales and use tax from 4.3 percent to 5.0 percent except in the counties and cities located in the Hampton Roads and Northern Virginia Planning Districts, extending the retail sales and use tax to certain personal services that are currently exempt from the tax, and eliminating the retail sales and use tax exemption for nonprofit entities with at least \$1 million in gross revenue.

# HB 855 - Garrett - Health regulatory boards; reinstatement of licensure.

Health regulatory boards; reinstatement of licensure. Requires that an applicant for reinstatement of a certificate, registration, or license that has been revoked show by clear and convincing evidence that he is safe and competent to practice.

# HB 891 - Peace - Health regulatory boards; powers and duties, special conference committees.

Powers and duties of health regulatory boards; special conference committees. Provides that special conference committees may consider applications for a license, certificate, registration, permit or issuance of a multistate licensure privilege and may grant or deny the application or issue a restricted license, certification, registration, permit, or multistate licensure privilege.

#### SB 45 – Watkins – Virginia Health Benefit Exchange; established and operated by new division within SCC.

Virginia Health Benefit Exchange. Creates the Virginia Health Benefit Exchange, which will be established and operated by a new division within the State Corporation Commission (SCC). The Exchange shall facilitate the purchase and sale of qualified health plans and qualified dental plans to qualified individuals and qualified employers, making qualified plans available to qualified individuals and qualified employers.

#### SB 60 – Puller – Health Care, Joint Commission on; extends sunset provision.

Joint Commission on Health Care; sunset. Extends the sunset provision for the Joint Commission on Health Care from July 1, 2015, to July 1, 2019.

# SB 346 - Edwards - Wills, trusts, and fiduciaries; increasing various allowances and other threshold amounts.

Increasing various allowances and other amounts related to wills, trusts, and fiduciaries. Increases the amounts of various allowances, threshold amounts, and other dollar-based provisions in Title 64.2 (Wills, Trusts, and Fiduciaries) to account for the effect of inflation. The bill also provides that a commissioner of accounts has the same authority to determine the amounts, recipients, and proportions of any gifts made from the estate of an incapacitated person for whom a conservator has been appointed, provided that the total gifts authorized shall not exceed \$25,000 in a calendar year and the commissioner shall report to the circuit court his determination as to such gifts.

#### SJ 19 - Watkins - Celebrating the life of Nicholas Martin Bliley.

Celebrating the life of Nicholas Martin Bliley.

# NFDA: Meet the Mentors Program Attendees

ast week, the National Funeral Directors Association (NFDA) announced the names of the 50 funeral professionals who will have an opportunity to learn from three leading funeral directors and network with likeminded peers during the Association's Meet the Mentors Program on March 17 and 18 in Atlanta, Ga.

NFDA-member licensed funeral directors and embalmers under the age of 40 had an opportunity to enter a drawing for a chance to participate in this exclusive program. The names of the 50 participants were announced, two of which are from our own neighborhood of funeral professionals. Congratulations to Katharine H. Samford, Williams Funeral Home, Lawrenceville, Va. and Brent Warner, Carter-Trent Funeral Home, Kingsport, Tenn. on this great opportunity!

Complete details about the NFDA Meet the Mentors program, including the videos announcing the winners, can be found on the NFDA website, www.nfda.org/mentors.

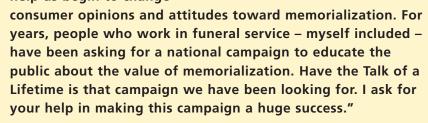
# FAMIC Announces Consumer Awareness Campaign

The Funeral and Memorial Information Council (FAMIC) is proud to announce the launch of Have the Talk of a Lifetime, a national, grassroots public awareness campaign aimed at motivating families to have conversations about life, what matters to them and what they value most. These discussions can help families make important decisions about how they wish to remember and honor the lives of their loved ones through the most meaningful memorialization.

You can help create a positive momentum toward reversing the trend of less memorialization by taking part in the new FAMIC consumer education campaign, Have the Talk of a LifetimeSM.

Through your participation in the Have the Talk of a Lifetime campaign, you will help people in your community discover the unique life stories of the people who matter most to them. These discussions can help families and friends make important decisions about how they wish to remember and honor the lives of their loved ones through meaningful memorialization.

"It is critical funeral homes and suppliers get involved in Have the Talk of a Lifetime. It is your involvement that will help us begin to change



– Jim Kepner, FAMIC president and the voting representative of Selected Independent Funeral Home

In addition to encouraging more meaningful memorialization, Have the Talk of a Lifetime will also help consumers understand the important role that funeral professional's play in the memorialization process and grow in your business.

This initial phase of the Have the Talk of a Lifetime campaign is grass-roots. That means that local funeral homes and suppliers throughout the country – funeral professionals like you – will join together with one voice to share campaign materials with

funeral consumers in their community.

Download the "How To" guide to help you develop a plan to share the easy-to-use, customizable campaign materials with your community:

A BROCHURE
A VIDEO
PRINT ADS
DIGITAL ADS
SOCIAL MEDIA TOOLS

Additional details about the campaign can be obtained by visiting www.famic.org.

JAN|FEB|MAR 2014 25

Thank you to those who have contributed to the Foundation.

#### **FOUNDATION CONTRIBUTIONS FOR 2014**

#### Advocate's Circle

A.W. Bennett Company, Inc. - T/A Bennett Funeral Home, Charles Morehead – \$500 Mullins Funeral Home & Crematory – \$500

#### **Leadership Circle**

Lotz and Rader Funeral Home, David C. Williams, Jr., CFSP – \$250 Sheridan Funeral Home, Inc., H.F. "Frankie" Sheridan – \$250 In memory of Andrew M. Sheridan, Sr. and Virginia C. "Puddin" Sheridan

#### TO GIVE TO THE FOUNDATION:

Please indicate your level of sponsorship:

☐ Chairman's Circle – \$1,500 or more

☐ Director's Circle - \$1,000 - \$1,499 ☐ Advocate's Circle - \$500 - \$999

☐ Leadership Circle - \$250 - \$499 ☐ Contributor - \$100 - \$249

Make checks payable to: VFDA Foundation and return to: VFDA Foundation, P.O. Box 395, Hanover, VA 23069

#### **Central Virginia Funeral Directors Association**

#### **President:**

#### **Robert Colston**

Woody Funeral Home robert.colston@dignitymemorial.com

#### **Vice President:**

L. C. Corey

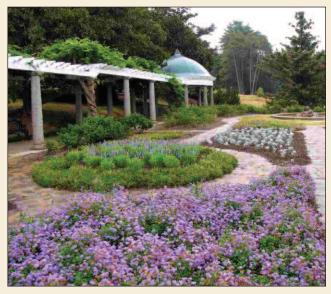
Morrissett Funeral and Cremation Service larrycorey@comcast.net

#### Secretary/Treasurer:

#### **Jim Dickerson**

Bliley's Funeral Homes & Cremation Services annnjim70@netzero.net

Installations in November.



Maymont Gardens, Richmond

Meetings are held on the 2nd Tuesday in January, March, May, July, September and November.



# **Insurance Continuing Education Classes**

#### April 3-4, 2014

Colonial Hills Office Building 2728 Colonial Avenue, Suite 19 Roanoke, VA 24015

#### May 8-9, 2014

St. Martin's Episcopal Church 9000 St. Martin's Lane Henrico, VA 23294

(Located behind Tucker HS off Parham Rd)

All classes are held from 8:00 a.m. - 5:00 p.m. Registration begins at 7:45 a.m.

#### PROGRAM INFORMATION

Join us for this two day program. Space is limited to 30 people. A minimum of 12 people must be registered to hold the class.

#### **REGISTER TODAY!**

Payment must be received in full prior to attending the course.

Program will include:

Long Term Care Insurance Designs Medicaid and Estate Planning Partnership Financial Planning for Seniors and Retirees Senior Needs Planning

☐ Member Fee \$225 ☐ Non-	Member Fee \$450	
Name:		
Funeral Home Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Email:		
Which class will you attend: ☐ Ap	oril 3 - 4, Roanoke 🔲 May 8 -	- 9, Henrico
Method of Payment:   Check	☐ Visa ☐ Mastercard ☐ Am	nex Discover
Credit Card #:	Expires:	3 digit code:
Name on Card:		

Send payment to: VFDA, P.O. Box 395, Hanover, VA 23069

# License Renewal & Continuing Education Renewal Reminder

on't forget to renew your license with the Virginia Board of Funeral Directors and Embalmers. If the state board has your email address you will once again have an opportunity to renew online with a credit card. If you have questions, contact the Board:

Perimeter Center
9960 Mayland Drive, Suite 300
Henrico, Virginia 23233-1463 - Directions
Hours: Mon-Fri 8:15 to 5:00 except Holidays
Main Phone: (804) 367-4400
Main Fax: (804) 527-4475
Complaints about licensees: (800) 533-1560
Automated License Verification: (804) 270-6836

For questions regarding Online Renewals and Applications contact our Call Center at CallCenter@dhp.virginia.gov Continuing Education Requirements: 5 hours per year; 1 in Virginia Law/Regulations and 1 in Preneed

# Bill Black Cadillac 800-451-8274 31 Federated Insurance 507-455-5200 2 Heaven's Coach 804-677-7099 7 Optima Health 804-931-6646 6 Progressive Environmental Services 800-323-9785 29 Provider Horizon Trust 800-248-4188 13 Removal Services of Virginia 13

Richards Wilbert

Warfield-Rohr

Advertiser Index

# **Blue Ridge Funeral Directors Association**

#### **President:**

James Riffe, Jr., CFSP

Riffe's Funeral Service, Inc., Narrows, VA riffefuneralservice@verizon.net

# Vice President: Jonathan Arritt

Arritt Funeral Home, Covington, VA arrittfh@aol.com

# Secretary/Treasurer: Tony Mullins

Vaughn-Guynn-McGrady Funeral Home, Hillsville, VA vgmcrady@comcast.net



Narrows

Meetings are held on the third Tuesday in January, March, May, July, and September

Installations in July

# Remember all that post-cremation metal

# you thought you recycled properly?



United States Environmental Protection Repress Prot

of the U.S. Federal Code, if you run a crematory, you could be held liable for every piece of post-cremation precious metal that leaves your retort. And that means all the way to the point at which it's processed into something else, regardless that you're not the one processing it. Because as far as the government's concerned, it's "hazardous waste."

So isn't it good to know that one company not only processes and refines these metals according to code, but is EPA licensed and can produce a manifest that protects you if you're ever contacted by the EPA?

Recycling is a global responsibilty, but it's also a challenge. With our more than 38 years refining precious metals to the highest U.S. environmental standards, let us help you do the right thing the right way. If you're still not sure, go to www.USTitle40.org and find out all you need to know. Then call us.



Call: 800-323-9785 ext. 8811 • www.progressive-environmental.com 1531 South Grove Avenue, Suite 104, Barrington, Illinois 60010

#### Advertise with VFDA!

trade association for the he VFDA is the leading state funeral profession. Advertise today in our online membership directory, on our website: www. vfda.net, and in our newly updated Bulletin magazine! The Bulletin is one of our most popular member benefits, reaching over 400 member firms. Don't miss out on these opportunities to reach Virginia's funeral professionals with your product and service messages! All funeral homes as well as suppliers can advertise with us. See pricing below.

Organization Name:					
Address:					
City:	_ State: Zip:				
Phone:					
E-mail:					
METHOD OF PAYMENT Amount Enclosed: \$					
☐ Check Enclosed (payable to VFDA. VFDA Federal Tax ID #54-0419116)					
☐ VISA ☐ MasterCard ☐ AMEX	Expires:				
Card#:	Security Code:				
Name on Card:					
Signature:					

AD SIZE	PRICE
Bulletin only (all 4 issues)	
☐ 1/4 page ad	\$550
☐ 1/2 page ad	\$800
🗖 full page ad	\$900
Online Membership Directory	y only
■ 1/4 page ad	\$400
☐ 1/2 page ad	\$600
🗖 full page ad	\$800
Both Directory & Bulletin (all A	4 issues)
■ 1/4 page ad	\$800
☐ 1/2 page ad	\$1200
🗖 full page ad	\$1500
Website Ads:	
Contact for website advertising VFDA Office	ng only:
lwhittaker@vfda.net	

PUBLICATION	ADS DUE
Online Membership Directory (2/14	.) 1/10/14
The Bulletin Magazine Jan Feb Mar	1/10/14
The Bulletin Magazine Apr May Jun	4/11/14
The Bulletin Magazine Jul Aug Sep	7/11/14
The Bulletin Magazine Oct Nov Dec	10/10/14

#### **INSTRUCTIONS:**

- 1. Mail or fax this form with payment information to VFDA, P.O. Box 395, Hanover, VA 23069 or fax to 804-264-3260
- 2. Email your *Bulletin* ad as a high-resolution .pdf or .jpg file to **lwhittaker@vfda.net**



For questions call the VFDA office at 804-264-0505 or e-mail lwhittaker@vfda.net.

804-264-0505

# Experience the Difference.







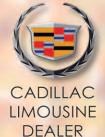


**Jerry Small & Melvin Thompson** 

Since 1955, Bill Black Cadillac has set the standard for professional car sales and service. We are the authorized dealer serving North Carolina, South Carolina, Virginia, and Washington DC as a full facility distributor. We offer a wide selection of funeral car brands including S&S, Superior, and DaBryan.

We also have a completely-equipped, modern garage and expert technicians to provide complete service, maintenance and repair of your professional car fleet.

Contact one of our experienced sales representatives today for all your professional car needs.





P.O. Box 395 Hanover, VA 23069

# WINTER SUMMIT HIGHLIGHTS



Bob Oman, Lisa Hahn, Virginia Board of Funeral Directors & Embalmers, Dr. William T. Gormley, Virginia Chief Medical Examiner, Rick Sikon, Virginia Anatomical Program and Janet Rainey, Office of Vital Records.



Bertha Fleming, Meyer Davis, Harvey Bollinger, and Bob Oman waiting to see Senator Kenny Alexander.



Delegate Jimmie Massie, Senator Kenny Alexander, Frankie Sheridan and Butch Gatewood



Cindy Oman and VFDA Board Member Randolph Hite



Delegate Bill DeSteph, Ted Castle (background), Tommy Slusser is on right.